



About

Creative and adaptable digital marketing professional with a strong background in photography, graphic design, and media production. Adept at leveraging social media platforms and video content production to create engaging and impactful campaigns. Eager to contribute to your team by producing innovative content that exceeds client expectations and drives results. Committed to continuous learning, fostering creativity, and making a meaningful difference through impactful marketing initiatives.

Education

Bachelors in Communication Arts & Sciences

Michigan State University
East Lansing, MI | January 2018 - May 2022

Set PA Training

Beyond Film School
Queens, NY | June 2024

Soft Skills

- Strong organizational skills
- *Excellent Clear Communication Skills and presentation*
- Attention to detail
- Ability to collaborate effectively
- Providing high quality work
- Fast Hands-on Learning

Additional Skills:

Creative, Fast Learner, Critical Thinking, Interpersonal Skills, Phone/Call Management, Workflow coordination, Content, Task, and Project management, Design, social media & Tech savvy, Customer Service & Support, Creative Problem-solving, adaptability & Flexibility, Proficient in Microsoft Office Suites apps, Adobe apps, Google workspace and Canva Skills, Video Content Production, Time Management, Administrative Support, Remote Work, Calendar management, Meeting Support & Preparation, Confidentiality & Discretion.

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Goal: Creative Marketing Work Experience

Media Content Creator/Editor

ForwardED | New York, NY

- Developed, edited, and produced high-quality video content for social media platforms, enhancing brand visibility and audience engagement.
- Created visually compelling media that aligned with brand messaging and met client objectives.

Production Assistant

'Melody Unveiled' | Kojo Mensah Films | New York, NY

- Supported the execution of various production tasks, ensuring smooth operations on set.
- Collaborated with the director and crew to bring creative visions to life.

Video Editor/Camera Operator

MessageMakers Internship | Old Town Lansing, MI

- Edited and produced video content, aligning with client briefs and project objectives.
- Operated camera equipment, capturing high-quality footage for various projects.

Building Supervisor/Student Manager IM

Sports West | East Lansing, MI

- Managed facility operations, multitasking between phone calls, equipment checkout, and computer reservations.
- Provided excellent customer service, ensuring a positive experience for all patrons.

Data Entry & Office Assistant

IM Sports West | East Lansing, MI

- Entered and managed data efficiently, supporting administrative tasks and maintaining accurate records. Assisted in the office as needed.

Barista

Starbucks | East Lansing, MI

- Delivered exceptional customer service, handling orders, and preparing beverages in a fast-paced environment.

Bartender

BJ's Brewhouse | Lansing, MI

- Managed multiple tasks, including taking orders, preparing drinks, and ensuring customer satisfaction.

Thank you for your
Consideration!